



# Annual Enterprise Survey 2013

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# Annual Enterprise Survey 2013

## Annual Enterprise Survey 2013

The Annual Enterprise Survey (AES) 2012/2013 collection provides statistics on the financial performance and financial position of New Zealand businesses, covering most areas of economic activity. The AES was designed as the principal collection vehicle of data used in the compilation of New Zealand's national accounts. Data used in this survey is compiled from a number of sources and measures industry levels for a given year. Incremental improvements in measurement, sample design, classification, and data collection may influence the inter-period movements, particularly over longer time periods.

## Methodology

### Use of Charities Commission data in 2013

To continue to reduce respondent load, in the 2013 financial year the AES sourced data for 1,878 charities from the Charities Commission. This is the third time that Charities Commission data has been used in this way.

### IR10 re-designed in 2013

The IR10 form was re-designed to improve the quality of data collected. The IR10 form changes resulted in measurement discontinuities of some variables such as shareholders' funds/owners' equity, current liabilities and non-operating income. The discontinuities were more significant in industries which used IR10 data as their predominant source.

## Sampling Procedure

### Statistical Unit

A statistical unit is the level at which the survey is designed and forms the basis of sample selection. For the AES this is the kind-of-activity unit (KAU).

(Definition of 'KAU' is a subdivision of an enterprise consisting of a set of one or more activity units for which a single set of accounting records are available.)

### Selection Unit

A selection unit is the level at which a respondent to the survey is selected. For the AES this is the enterprise unit.

(Definition of 'enterprise': a business or service entity operating in New Zealand. It can be a company, partnership, trust, estate, incorporated society, producer board, voluntary organisation or self-employed individual.)

### Collection Unit

A collection unit is the level at which statistics are collected. For the AES, this is the same as the statistical unit and is the kind-of-activity unit (KAU). The selection unit (enterprise) may contain many KAUs, meaning that if an enterprise is selected then all of its KAUs will be included in the AES.

### Under Coverage

Businesses that are not economically significant are not selected into the AES.

The working definition for 'economic significance' is that if an enterprise fulfils any one of the following conditions, then it is classified as economically significant:

- The Enterprise has greater than \$30,000 Annual GST expenses or sales. (To avoid existing enterprises repeatedly changing their economic significance indicator, a buffer zone of \$25,000 to \$35,000 has been established),
- The Enterprise has more than 3 paid employees (This is the rolling mean employment which is measured as the twelve month moving average of the monthly employee-count figure),
- The Enterprise is in a GST exempt industry, other than residential property leasing and rental,
- The Enterprise is part of a Business Frame (BF) group,
- The Enterprise is a new GST registration and has registered for Salaries and Wages PAYE,
- The Enterprise is a new GST registration and is part of a IRD GST group return,
- The Enterprise has a geographic unit classified to agriculture, it is alive on the BF, and it is classified as economically significant. (Typically these units will be registered for GST and/or have paid employees.)
- IR10 income is greater than \$40,000 annually.

### Population and Sample Size

AES 2013

- Population size: 444,479 KAUs
- 312,462 units surveyed using tax data from the Inland Revenue Department
- Sample size: 16,277 directly surveyed
- 5,305 units sourced from government data

- 479 units sourced from Ministry of Business, Innovation and Employment data
- There were 109,956 non-sample units.

Date	10/1/2012 - 9/30/2013
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## Annual Enterprise Survey 2013 Questionnaires and Forms

The Annual Enterprise Survey (AES) provides statistics on the financial performance and position of businesses operating in New Zealand, covering most areas of economic activity. The 2013 AES questionnaires consist of 28 form-types which are stored on the Stats NZ Store House.

### Instrument Locations

- [http://cdm20045.contentdm.oclc.org/cdm/search/searchterm/annual enterprise survey 2012%252F2013/order/title](http://cdm20045.contentdm.oclc.org/cdm/search/searchterm/annual+enterprise+survey+2012%252F2013/order/title)

## Related Materials

### Publication

- [Annual Enterprise Survey: 2013 financial year \(provisional\)](#)