



2018 Census of Population and Dwellings

Table of Contents

2018 Census of Population and Dwellings	3
2018 Census of Population and Dwellings	3
2018 Census of Population and Dwellings - Dwelling Form	3
2018 Census of Population and Dwellings - Individual Form	3
2018 Census of Population and Dwellings - Bilingual Dwelling Form	3
2018 Census of Population and Dwellings - Bilingual Individual Form	3
2018 Census of Population and Dwellings - Guide Notes	4
Index of historical census questions	4
Correction to Marlborough Dwelling Count	4

2018 Census of Population and Dwellings

2018 Census of Population and Dwellings

The 2018 Census was a modernised census based on models used in 2016 by the Canadian and Australian statistical agencies and then applied in the New Zealand context. We collaborated with census experts from both countries when designing our model.

Under the new model, how we enabled/collected from our respondents changed from predominately field-based activities to 80 percent mail-out with a reduced field presence and increased communications, marketing and engagement. The way respondents completed their forms also changed, with a greater focus on online completion over paper. The majority of the population was encouraged to complete the census online using an internet access code mailed to their households before census night. The new collection model therefore relied on the public to self-respond, rather than wait for a visit from field staff. Field follow-up activities were also planned.

The main areas of change were:

- phasing the model (prepare, enable, remind and visit)
- strategies used across the different phases
- mailing out “call to action” letters with an internet access code and instructions on how to order paper forms, if required, as the first interaction with census
- reducing the number of field staff, with a new structure and roles
- outsourcing the recruitment functions for field staff
- introducing new field technology
- creating a new address frame (a list of all dwellings in New Zealand)
- an integrated communications campaign including community engagement
- a new approach to processing the census data.

The new model brought new ways of working:

- The focus on online and self-response meant we had an environment where field staff could work more flexibly and be more mobile when following up with non-responders.

There was an increased focus on targeted field strategies and engagement strategies. These were to ensure that areas of New Zealand and population groups who tended to not participate in the census were encouraged to take part and complete their census, either online or by completing a paper form.

Communications and marketing strategies were needed to explain the change and target households that would be completing the census online for the first time.

2018 Census of Population and Dwellings - Dwelling Form

Instrument Locations

- <https://cdm20045.contentdm.oclc.org/digital/collection/p20045coll2/id/711>

2018 Census of Population and Dwellings - Individual Form

Instrument Locations

- <https://cdm20045.contentdm.oclc.org/digital/collection/p20045coll2/id/713>

2018 Census of Population and Dwellings - Bilingual Dwelling Form

Instrument Locations

- <https://cdm20045.contentdm.oclc.org/digital/collection/p20045coll2/id/712>

2018 Census of Population and Dwellings - Bilingual Individual Form

Instrument Locations

- <https://cdm20045.contentdm.oclc.org/digital/collection/p20045coll2/id/710>

2018 Census of Population and Dwellings - Guide Notes

Instrument Locations

- <https://cdm20045.contentdm.oclc.org/digital/collection/p20045coll2/id/714>

Index of historical census questions

The Index of historical census questions is a summary of the questions asked about individuals and dwellings in the European, Māori, and general New Zealand censuses since 1851.

The index is made up of four tables:

- European censuses from 1851-1945: includes questions asked in early household and personal schedules, exclusive of Māori population.
- Māori censuses from 1858-1945: includes questions asked in early Māori census schedules.
- Individual form from 1951-2018: includes questions related to individuals only.
- Dwelling form from 1951-2018: includes questions related to dwellings only.

Key points to remember when reading these tables

- Between 1851 and 1945, separate censuses of the European and Māori populations took place.
- From 1916 to 1945, Māori in the South Island were counted in the European censuses.
- In 1916, personal schedules were introduced for the first time, but only for non-private dwellings, such as hotels, ships, boarding houses, etc.
- In 1926, personal schedules (now called individual forms) were introduced for all dwellings, both private and non-private, for the European census.
- The same form has only been issued to both Māori and others since 1951.

We have made every effort to ensure that the information contained in the Index of historical questions is accurate. However, several of the historical census forms have not survived. For these years, we have relied on other sources, such as census reports and legislation, to indicate which questions were included on the early forms. It is important to note:

- Examples of European census forms exist from 1851, 1906, and from 1916 to 2018.
- Examples of Māori census forms exist from 1926 to 1945. A few Māori census forms have recently been found amongst various archival documents (1874, 1881, 1906, and 1921).
- Where forms have survived, this is indicated with a darker colour.
- Where there are no surviving forms, secondary sources have been reviewed to identify what questions were asked for that year. This is indicated with a lighter colour.
- On the Individual form (1951-2018) table the question on usual residence five years ago is shaded grey for 2018 as the question was not asked on the individual form, instead the data was taken from the 2013 Census.
- Blank cells (no shading) indicate that the question was either not asked or that we do not have any evidence to support that the question was asked.
- A key is located in the top right-hand cell of the table.
- Additional notes are below the table.

Instrument Locations

- <https://statsnz.contentdm.oclc.org/digital/collection/p20045coll2/id/669/>

Correction to Marlborough Dwelling Count

The 2018 Census counted fewer dwellings in the Marlborough region than existed at census time. This is mainly in the Marlborough Sounds – East, West, and Coastal Marine. Stats NZ apologises for this undercount and the inconvenience it is causing to users of the data.

The identification of dwellings in the Marlborough Sounds was affected by ex-tropical cyclone Gita, which hit New Zealand in February 2018, when field staff were checking addresses and delivering 2018 Census materials.

We recommend using the estimates provided in the table below, rather than the official 2018 Census counts. The estimates are based on a combination of Stats NZ and admin data sources, for example, 2013 Census and building consents. Estimates are not adjusted for any demolitions.

Estimates are rounded to the nearest 10, 50, or 100, depending on the size of the dwelling count for any given area.

[Dwelling occupancy status information by variable](#) has more information eg definitions.

2018 Census Marlborough dwelling count – estimates and counts for areas
Geographic area
District health board
Nelson Marlborough
Regional council
Marlborough region
Territorial authority
Marlborough district
Urban rural
Okiwi Bay
Rai Valley
Havelock
Inlets Marlborough District
Anakiwa
Ngakuta Bay
Other rural Marlborough District
Oceanic Marlborough District
Statistical area 2
Marlborough Sounds West
Marlborough Sounds Coastal Marine
Marlborough Sounds East
Statistical area 1
7023220
7023221
7023222
7023223
7023224
7023225
7023226
7023227
7023228
7023229
7023230

2018 Census Marlborough dwelling count – estimates and counts for areas
7023231
7023232
7023233
7023234
7023235
7023236
7023237
7023238
7023239
7023240
7023241
7023242
7023243
7023244
7023245
7023246
7023247
7023248
7023249
7023250
7023251
7023252
7023253
7023254
7023255
Symbol: ... not applicable

Note: The count of total private dwellings is not available for the statistical area 1 geographic area.